



Press release Filta, 16 november 2021

## **Filta Launches 2035 Net Zero Target As Part of Its ESG Commitments**

*Filta services enabled 26,500 tonnes of CO2 reductions for clients in 2020*

Environmental kitchen specialist Filta Group has committed to have Net Zero operational impact on the environment across its global businesses by 2035 as it continues to work with end users to deliver sustainable kitchen solutions.

In its new ESG (Environment and Social Governance) commitment, Filta has set out plans to achieve Net Zero operational impact by 2035 through a series of targets and measures, including reducing operational emissions through direct fuel use by 50% by 2030 and using 100% renewable electricity by 2025. Filta also plans to focus on office waste recycling and ensure zero waste by 2030.

US-owned Filta helped customers in the United States save 9.3 million litres of cooking oil during 2020 through its FiltaFry service, which filters frying oil so it can be reused. Producing this amount of cooking oil would normally emit over 5,000 tonnes of CO2 and has a carbon offset equivalent to planting 297,000 trees.

Other key services available to customers include the commercial refrigeration replacement service and FOG management including the FiltaFog Cyclone grease recovery unit, which enables operators to turn waste fats, oils and grease into a revenue stream – all helping to improve sustainability for small and large kitchen operators.

Filta's new Environmental Impact Report details the environmental savings Filta's services have achieved in 2020, covering a list of resource savings including water, agricultural land, fuel and also total CO2 reductions. In 2020, Filta prevented 26,500 tonnes of carbon by customers using its fryer management service, converted 7,800 tonnes of waste cooking oil to biodiesel and saved 288 tonnes in plastic packaging by reusing cooking oil.

Filta's CEO, Jason Sayers, commented: "Since starting 25 years ago, the focus of the business has been to help our customers operate more sustainably. We have since

expanded our environmental services capabilities and these latest statistics have measured in detail the significant reductions in waste and emissions linked to us and our customers.

“Whilst good progress is being made, there is still much to be done to help our customers reduce their impact further and achieve Filta’s goal of being net zero carbon by 2035.”

The Filta service is delivered through a network of franchisees servicing more than 7,000 kitchens every week through contracts with some of the world’s largest brands, including Sodexo, Compass, Aramark, Apex Companies, Whole Foods as well as restaurants, hospitals, supermarkets, universities and stadiums.

For more information, visit <https://www.filtafry.eu/company/sustainability/>

### **About Filta**

FiltaFry – full-service mobile fryer management – was founded in 1996 in the UK and operates on a franchise basis. Today FiltaFry is established in many countries around the world and is also active in Germany (since 2015) and Austria (since 2018) with FiltaFry Deutschland GmbH, which since 2018, belongs to the Filta Group. The concept consists of filtering and cleaning cooking oil and on-site fryer cleaning including the removal and professional disposal of waste oil. Upon request, FiltaFry delivers fresh oil and refills the fryers. Furthermore FiltaFry provides additional mobile services: the direct on-site manufacture of refrigerator seals and regular, chemical-free drain cleaning and disinfection, as well as state-of-the-art solutions for grease separation and permanent cleaning of extraction systems.

Customers include restaurants and snack bars, hotels, caterers, sports venues, leisure parks, and company and university canteens among many others. In 2017 FiltaFry was awarded the “Sustainability Project 2017” quality seal from the German Council for Sustainable Development and in 2018, the prize for excellence as a start-up from the German Institute for Service Quality. As a supplier, FiltaFry has been recommended with the Green Key eco-label since 2019 and has been distinguished in the same year as one of the three “greenest” franchise companies by the German Franchise Association. FiltaFry was among the companies nominated for the 2020 German Sustainability Award in the SME category. FiltaFry is a member of the German Franchise Association as well as the Greentable and United against Waste initiatives.

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